

**Sub: - Financial Quote by the Applicant for the Intended Metro Station.**

Applicant is instructed to fill their financial quote against their choice of Metro Station(s) and Scope of Work (which is already submitted through online Google Form) against the Minimum Reserve Price in Column E of below mentioned table:-

Type of Inventory	Locations/Station Name	Tentative Area available (In Sqm) Outside Station	Minimum Reserve Price/License Fee for 1 <sup>st</sup> year (In Rs.) excluding of Taxes	Applicant's Financial quote for 1 <sup>st</sup> year against the Minimum Reserve Price/License Fee for intended Metro Station (In Rs.)*
A	B	C	D	E
<b>(Scope of Work)</b> - Co-Branding Rights along with Outside Station Advertisement Rights	Sec – 76	420	48,75,000/-	
	Sec – 101	200	32,50,000/-	
	Sec – 81	210	16,25,000/-	
	Sec – 83	320	16,25,000/	
	Sec – 144	420	16,25,000/	
	Sec – 145	420	16,25,000/	
	Sec – 147	420	16,25,000/	
	Depot Station	150	16,25,000/	
Type of Inventory	Locations/Station Name	Tentative Area Available (In Sqm) Inside Station	Minimum Reserve Price/License Fee for 1 <sup>st</sup> year (In Rs.) excluding of Taxes	Applicant's Financial quote for 1 <sup>st</sup> year against the Minimum Reserve Price/License Fee for intended Metro Station (In Rs.)*
<b>(Scope of Work)</b> Inside Station Advertisement Rights	Sec – 76	200	26,25,000/-	
	Sec – 101	200	17,50,000/-	
	Sec – 81	200	8,75,000/-	
	Sec – 83	210	8,75,000/	
	Sec – 144	200	8,75,000/	
	Sec – 145	200	8,75,000/	
	Sec – 147	200	8,75,000/	
	Depot Station	140	8,75,000/	

\*The Financial quote must/should be equal or more than the above declared reserve price.

\*Financial Quote less than Minimum Reserve Price will be summarily rejected and application will be treated as non – responsive and non- complied.

**\*Applicant can either quote for co-branding rights along with outdoor advertisement rights or inside station advertisement rights or both as per their choice in above mentioned column E.**

**\* The Financial quote of H1 applicant will be treated/converted as 1<sup>st</sup> year's license fee for the intended inventory/particular Metro Station post award of the contract subject to the fulfilment of all conditions. The license fee will be escalated @ 5% annually on compounding basis.**

\*This annexure – 6 filled in all respect and signed must be sealed in a separate envelope and submitted as hard copy along with other requisite documents.

**\* In case of mis match in the choice in Metro Station and Scope of Work by applicant which mentioned in Google form w.r.t. this Financial Quote Form(Annexure - 6), detail as per Annexure – 6 will prevail.**

Signature of the Applicant with the stamp