

Press Release

Dr. Lokesh M. has completed one year as Managing Director/NMRC who assumed the role of Managing Director on 19.07.2023. Over the past twelve months, significant strides have been made in enhancing the operational efficiency and passenger experience of NMRC. Key Achievements:-

- 1. Introduction of Dynamic QR code facility in ToM (Ticket Counter) of NMRC:** - This enhanced passenger convenience by implementing digital and seamless means of travel, Noida Metro extended the option of payment by Unified Payments Interface (UPI) at ticket counters across all 21 stations of aqualine.
- 2. Increase Non-Fare box Revenue:-**NMRC has significantly increase the non-fare box revenue wherein commercial spaces was identified and utilized to increase non fare box revenue , Some of them are as follows:-
 - Bare Commercial Space at Pari Chowk to KP-II Metro Station has been allotted having annual revenue of **Rs.1.40 Crore.**
 - Bare Commercial Space at Sector-142 Metro Station has been allotted having annual revenue of **Rs.1.75 Crore.**
 - Mock-up Metro Train-coach for commercial utilization as Restaurant at sector 137 metro station in NMRC network has been inaugurated. It gives an annual revenue of **Rs. 0.22 Crore.**
 - Co-branding Rights of Sector-142, Sector-50 and GNIDA has been allotted having a annual revenue of **Rs. 2.26 Cr.**
 - Mobile Power Bank Facility for Power Charging facility awarded and work of the same is under progress whose annual revenue is **Rs. 8.5 Lakh.**
 - Total Annual Revenue from the ongoing PB/PD activities of this year is **Rs. 17 Cr.(approx)**
- 3. Approval of Detailed Project Report from NMRC's Board**
 - Sector-142 to Botanical Garden having cost of Rs. 2254.35 Cr. covering the length 11.56 KM (08 Stations)
 - Modified DPR From Sector-51 to KP-V having cost of Rs. 2991.60 Cr. covering the length of 17.435 KM (11 Stations)
- 4. Sanction of following Detailed Project Report of Metro Rail Project from Government of Uttar Pradesh Cabinet -**
 - Greater Noida Depot to Boraki MMTH having cost of Rs. 416.34 Cr. covering the length of 2.60 KM (02 Stations)
 - Sector-142 to Botanical Garden having cost of Rs. 2254.35 Cr. covering the length 11.56 KM (08 Stations)
- 5. Frames Promotion Policy:-**NMRC has taken a positive decision on Promotion cum Absorption Policy designed to foster career growth for its dedicated employees. This policy reflects NMRC's commitment to recognizing and rewarding the hard work, dedication, and contributions of its employees.
- 6. Launch of NMRC Card featured Chandrayaan-3 Emblem:-** In a symbolic tribute to space exploration achievements of our country, NMRC has

prominently featured the Chandrayaan-3 emblem on the newly introduced NMRC-SBI Co-branded Metro Card launch on the occasion of Celebration of 5 Successful Years of Revenue Operations.

- 7. Internship Programme:-** NMRC has provided two Internship Programme (one to two month long) to approx 150 interns which would enrich academic knowledge of students pursuing graduation in different streams such as Civil, Electrical, Signalling & Telecom, Mechanical, Finance & HR etc. through the real working environment of Metro Corporation with an aim to deepen their knowledge and understanding.
- 8. Free consultation & treatment of physiotherapy & Chiropractor:-**As a part of welfare measures for NMRC staff, NMRC organised whole day free consultation & treatment of physiotherapy & Chiropractor as welfare measure for all employees & their family member at staff quarter (Greater Noida).
- 9. NMRC Logo Trademark Registry:-** Trademark of NMRC logo was registered in 11 classes under the Trade Mark Registry, Government of India for the period of 10 years.
- 10. Increased Ridership:-** NMRC has seen as steady increase in ridership, with average daily ridership rising from **40,143** between July,2022 to June,2023 period and **49,096** between July,2023 to June 2024 period.
- 11. Implementation of Promotion Policy: -** NMRC has successfully implemented a new promotion policy, resulting in the promotion of **370** employees. The initiative addresses long-standing promotion delays, boosting morale and acknowledging the dedication of NMRC Staff.

Issued by Corporate Communication department
NMRC